

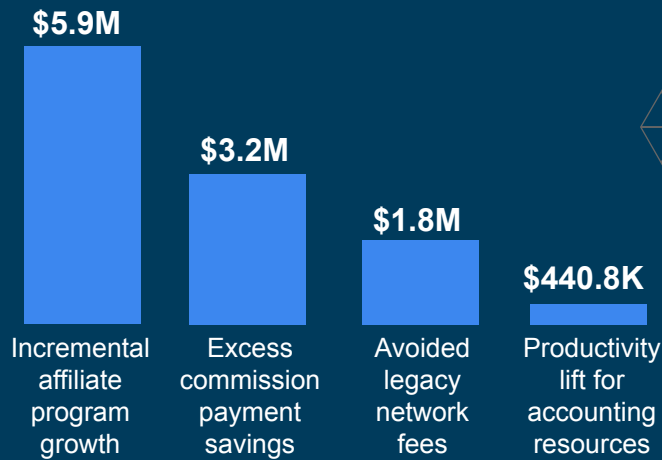
The Total Economic Impact™ Of Partnerize

FORRESTER®

Through four customer interviews and data aggregation, Forrester concluded that Partnerize has the following three-year financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted



ADDITIONAL PARTNERIZE BENEFITS



Partner-driven revenue increases **10% to 25%**.



Reduction in excess commissions expense of **18% to 22%**.



Avoided legacy network override charges of **12%**



SaaS pricing model means predictable fixed costs and margins

VOICE OF THE CUSTOMER

“Partnerize has been a huge enabler for us. We joined because we could move the program in-house and we could save money. I can’t speak highly enough of Partnerize, to be perfectly honest.”

Head of acquisition, apparel eCommerce

“We were trying to manage our margins and grow the partnership program, and that’s what fueled our switch to Partnerize.”

Director of partnerships, DTC eCommerce



Read the full study

This document is an abridged version of a case study commissioned by Partnerize titled: The Total Economic Impact Of Partnerize, July 2020.

Commissioned By

Partnerize

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